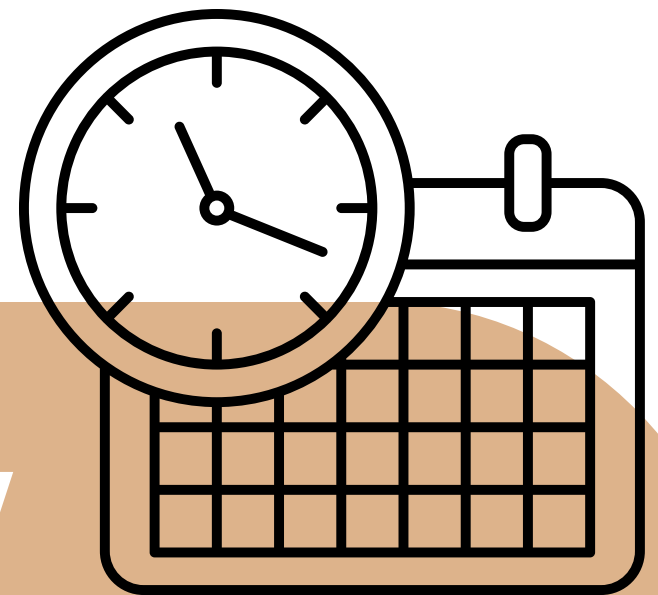




How does LaBase RendezVous work ?



FIND OUT HOW
THE ONLY APP

TAILORED FOR BOOK INDUSTRY WORKS
MAKE SCHEDULING QUICK, EASY AND FUN !





Who is it for?

Rights Sellers or Buyers

To do what?

To save time and wave goodbye to scheduling mistakes

How?

Read this fun document to know it!

How much does it cost?

FREE for an 1 fair !



How it works ?

3 Simple steps



Import Your Customers

With an Excel spreadsheet, or manually, create the list of publishers you wish to meet.



Push a button

And the website will send email appointment requests to your customers list (and a copy to you).



Watch Your Schedule Fill Up

Publishers access your live-updated schedule and choose a suitable slot in one click.



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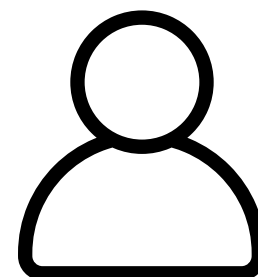


Dashboard

Once you have created your account,
you can start scheduling
appointments
for a designated Book Fair



FAIRS



CONTACTS





Fairs



FAIRS





Fairs

Scheduler* can add new events from the existing list of events, or select an already added fair.

The screenshot shows a grid of event cards. The top-left card is highlighted with a dashed border and an arrow pointing to it. The cards are:

- Frankfurt Book Fair 2024**: Includes logo for FRANKFURTER BUCHMESSE, dates Oct 16, 2024 to Oct 20, 2024, and buttons for View Schedule, Customer Selection, and Edit Event.
- Seoul Book Fair (SIBF) 2024**: Includes logo for SIBF, dates Jun 26, 2024 to Jun 30, 2024, and an Add Event button.
- Budapest Book Festival 2024**: Includes logo, dates Sep 26, 2024 to Sep 29, 2024, and an Add Event button.
- LICAF Rights Market 2024**: Includes logo for COMIC ART, dates Sep 27, 2024 to Sep 28, 2024.
- Shanghai Book Fair 2024**: Includes logo for CCBF, dates Nov 13, 2024 to Nov 15, 2024, and an Add Event button.

****You are a Rights Seller or a Buyer who plans her/his own schedule. Let's call you a "Scheduler" and your contacts "Attendees".***





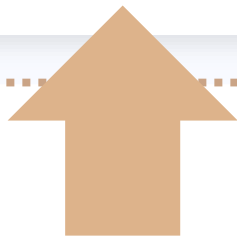
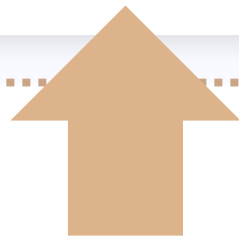
Fairs

Once the fair has been added,
your main 2 views are:

Frankfurt Book Fair 2024

 **FRANKFURTER
BUCHMESSE** Oct 16, 2024
Oct 20, 2024

[View Schedule](#) | [Customer Selection](#) [Edit Event](#)





View Schedule

This is your fair schedule with free slots, blocked slots and confirmed appointments

Appointments Confirmed: 10
Pending Requests: 0 (incl. 0 VIP)
Available Slots (not VIP): 100
Available Slots (VIP): 0

Go To Customer Selection Actions Download

Time Slot	Wednesday 16 October 2024	Thursday 17 October 2024	Friday 18 October 2024	Saturday 19 October 2024
09:00 - 09:30	Available	Available	Available	Available
09:30 - 10:00	Available	Available	Available	Available
10:00 - 10:30	Available	Available	Available	Available
10:30 - 11:00	Available	Available	Available	Available
11:00 - 11:30	Available	Available	Available	Available
11:30 - 12:00	Available	Available	Available	Available
12:00 - 12:30	Available	Available	Available	Available
12:30 - 13:00	Available	Available	Available	Available
13:00 - 13:30	Available	Available	Available	Available
13:30 - 14:00	Available	Available	Available	Available
14:00 - 14:30	Available	Available	Available	Available
14:30 - 15:00	Available	Available	Available	Available
15:00 - 15:30	Available	Available	Available	Available
15:30 - 16:00	Available	Available	Available	Available
16:00 - 16:30	Available	Available	Available	Available
16:30 - 17:00	Available	Available	Available	Available
17:00 - 17:30	Available	Available	Available	Available
17:30 - 18:00	Available	Available	Available	Available
18:00 - 18:30	Available	Available	Available	Available
18:30 - 19:00	Available	Available	Available	Available

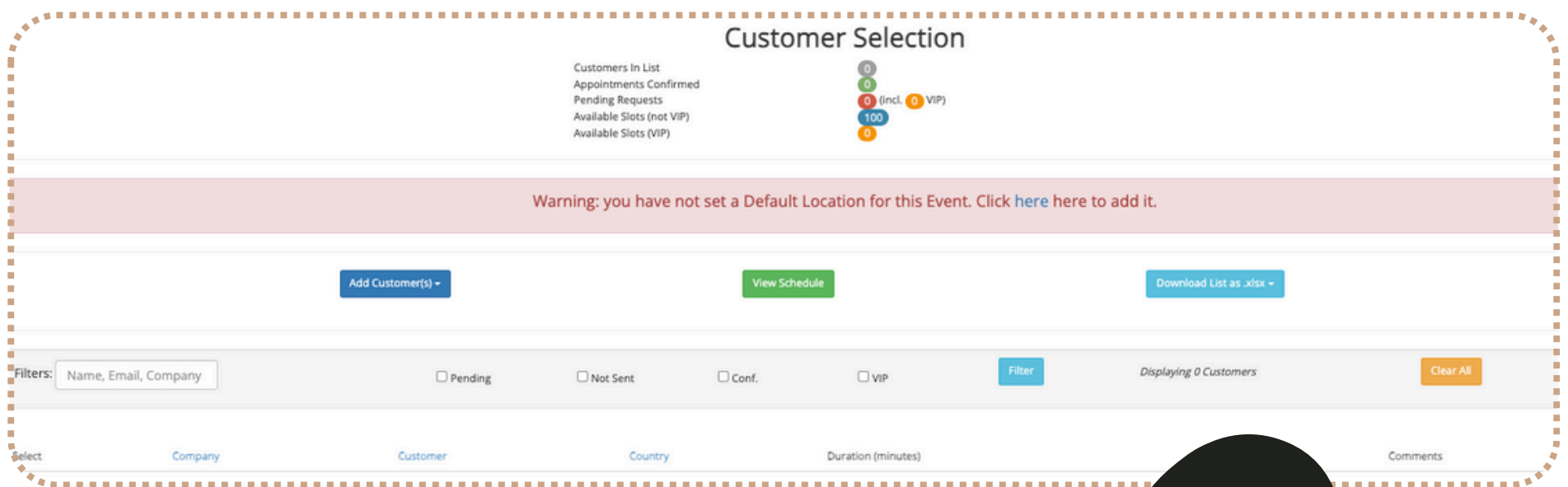
I know it's small, but you understood the idea, right?





Customer Selection

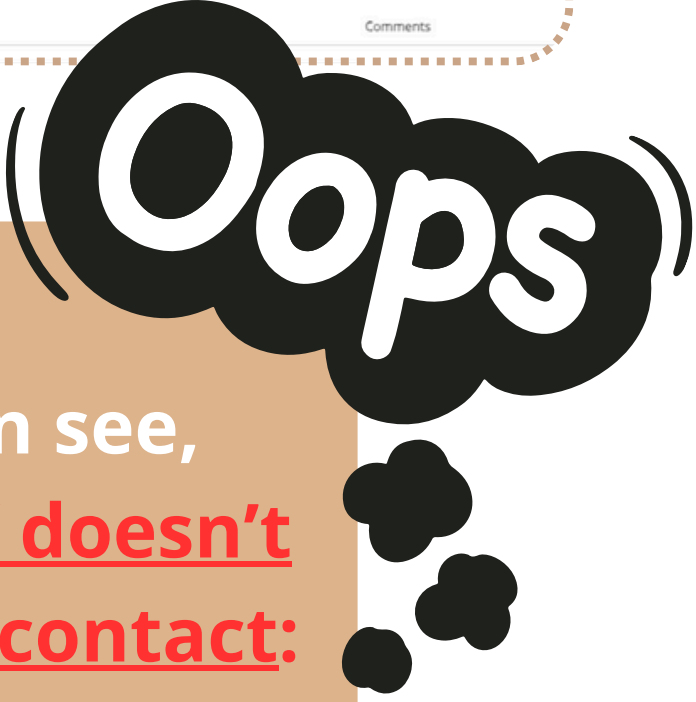
This is where you import customers and send appointment requests



Add Customer(s) ▾

View Schedule

Download List as .xlsx ▾



As you can see,
LaBase RDV doesn't provide any contact:
 this is your job!



Edit your Event Settings

On your dashboard page,
click on 'Edit Event'



Frankfurt Book Fair 2024

 **FRANKFURTER
BUCHMESSE** Oct 16, 2024
Oct 20, 2024

[View Schedule](#) | [Customer Selection](#) [Edit Event](#)





Edit your Event Settings

On this 'Edit Event' page,
you can :

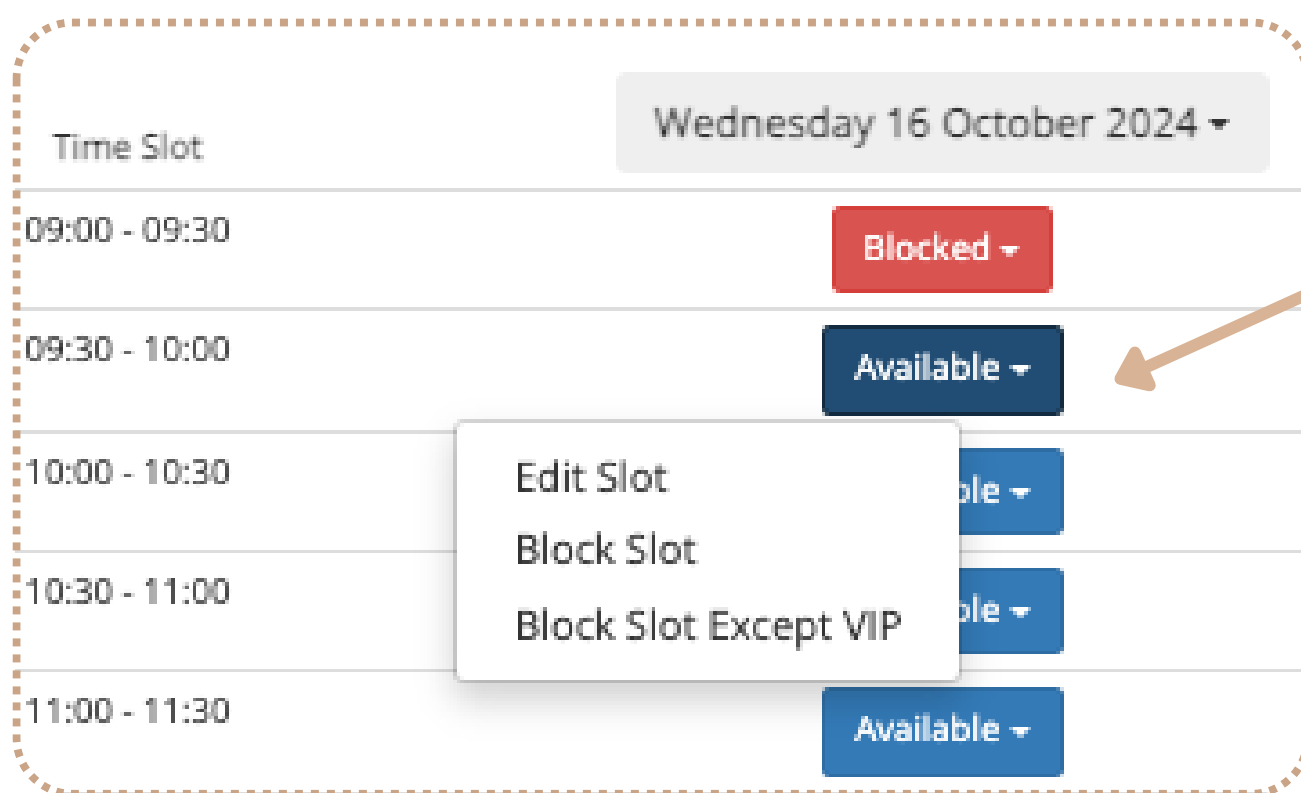
- **Enter your default appointment location.** This typically is your own stand/booth. This will show up on the email invitations and when the attendee connects to your schedule, so this is very important!
- **Define a Delegate Scheduler** (by entering her email address): if there is one, all email confirmations will go to the Delegate Scheduler rather than the scheduler.
- **Force all communication to Attendees to only show Company Name.** This is particularly useful if you share Schedules with several members of the same team.



Edit your Schedule

Modify A Slot

from the View Schedule Screen



If you click on the arrow on a slot, you can:

- **Block the slot:** customers will see this slot as 'Booked'.
- **Free the slot:** if it is blocked or booked.
- **Block the slot except VIP:** the slot will appear 'Booked' for all customers, except the ones you have selected as 'VIP'
- **Edit Slot:** this will take you to a more detailed screen, see next.



Edit your Schedule

Edit A Slot

Modify Slot

Wednesday 16 October 2024 at 09:30

Slot status

- Available
- Blocked
- Booked
- Blocked except VIP

Comments

[Update](#)

When you you select 'Booked', a field will appear, and you can select the person with whom you have an appointment for this slot. The list comes from your Customer Selection.

If the person is not in your Customer Selection, click on the 'Add New Customer' green button, and follow the instructions.

Modify Slot

Wednesday 16 October 2024 at 09:30

Slot status

Booked

Slot appointment location

Comments

Attendee

If the customer is not in your list yet, click on the link below

[Add New Customer](#)

Duration (1 for 30 minutes, 2 for 60 minutes, etc.)

1

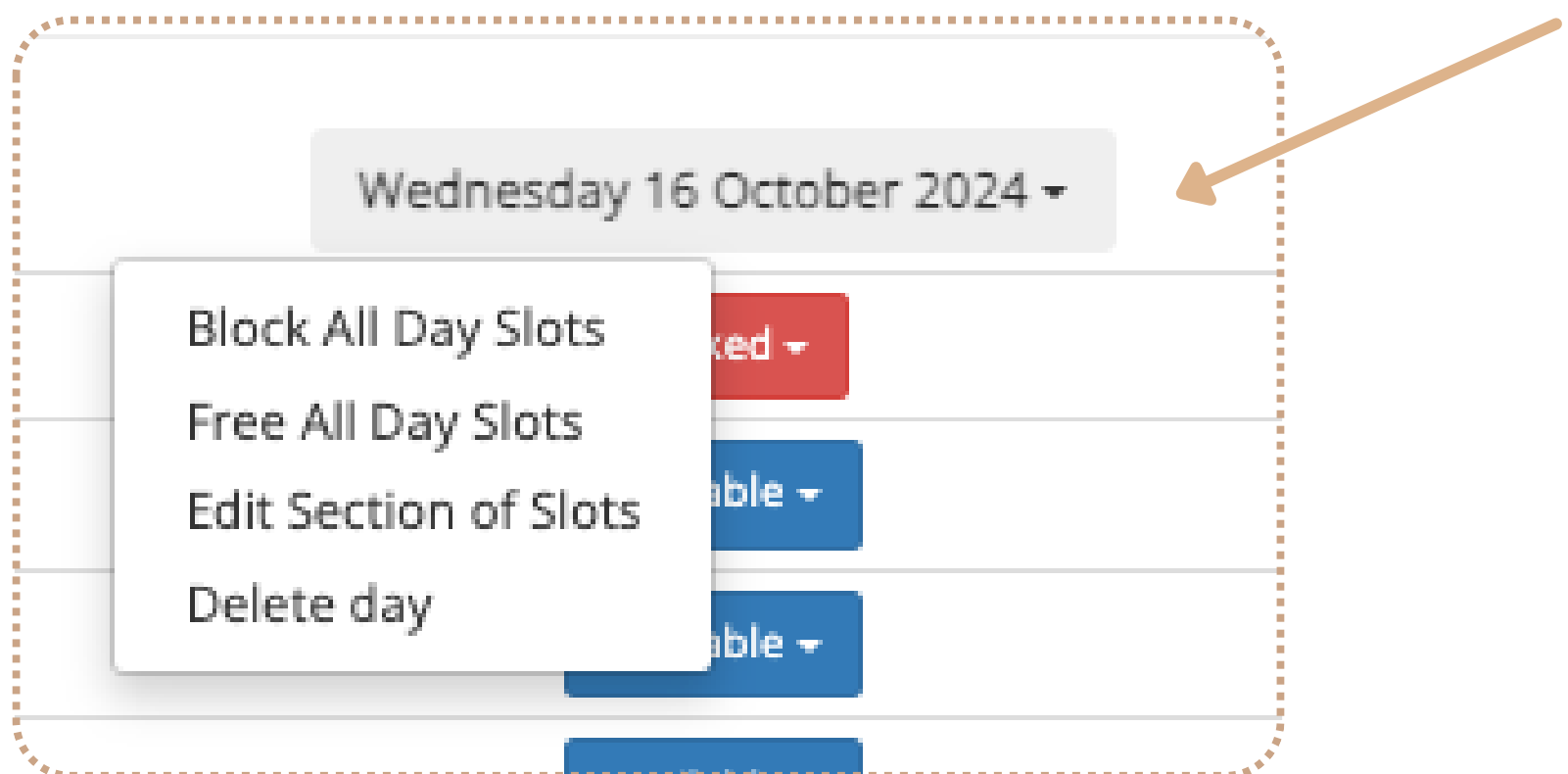
Appointment location

[Update](#)



Edit your Schedule

Modify DAY Slots from the View Schedule Screen



If you click on the arrow on a slot, you can:

- **Block All Day Slots**
- **Free All Day Slots**
- **Edit Section of Slots**
- **Delete Day**



Customers Selection

Customers must be added to your
Customer Selection
before having appointment requests
sent to them.

Frankfurt Book Fair 2024



**FRANKFURTER
BUCHMESSE**

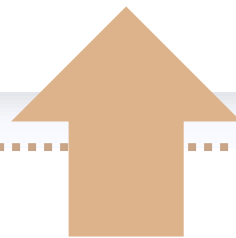
Oct 16, 2024

Oct 20, 2024

[View Schedule](#)

[Customer Selection](#)

[Edit Event](#)



Customers Selection

Import Customers From Excel: prepare your list

The screenshot displays the 'Customer Selection' interface. At the top, there are statistics: Customers In List (3), Appointments Confirmed (0), Pending Requests (0, including 0 VIP), Available Slots (not VIP) (80), and Available Slots (VIP) (0). Below these, there is a dropdown menu for 'Add Customer(s)' with options: 'Add customer manually', 'Import Customers from Excel file', and 'Import Customers from previous event'. A red arrow points to the 'Import Customers from Excel file' option. To the right, a modal titled 'Import Customers From File' is shown, with a red arrow pointing to the 'Download Template' link. The modal also includes a file selection area with the text 'Files should be Excel (.xls or .xlsx):' and a note to refer to the manual for column descriptions. At the bottom of the modal is an 'Import File' button.

If you click on the arrow on a slot, you can:

- **Click on 'Add Customer(s)'** button on the top left, then 'Import Customers from Excel file'
- **On the second screen,** click on 'Download Template'. Beware: do not move columns, and pay attention to comments.



Customers selection

Manual/Individual Customer Import

Customer Selection

Customers In List	3
Appointments Confirmed	0
Pending Requests	0 (incl. 0 VIP)
Available Slots (not VIP)	80
Available Slots (VIP)	0

[Add Customer\(s\) ▾](#)
[View Schedule](#)
[Download List as .xlsx ▾](#)

- Add customer manually
- Import Customers from Excel file
- Import Customers from previous event

[Filter](#)
Displaying
[Clear All](#)

If you click on the arrow on a slot, you can:

- **Click on 'Add Customer(s) then 'Add Customer Manually' to import customer one at a time**
- **On the next screen, please enter the email address of the customer to be imported.**
- **If the customer already exists in our database, no other information needs to be entered.**
- **If the customer does not exist in our database, please enter first name, last name and company name.**



Customers selection

Import Customers from Previous Event

**This function
imports all customers
from a previous event
customer selection.**

Select the previous event and your whole
customer selection will be imported to the
new current event.




Appointment Requests

Send Appointment Requests

To send the appointment request email to Attendees, **click on the green 'Send Request' button.**

Select	Customer	Company	Duration (minutes)	VIP	Status	Comments
	Adams, Douglas	42 Publishers	30'		Selected	
	Echenoz, Jean	42 Publishers	30'		Selected	
	Pastore, Javier	42 Publishers	30'		Selected	

A pop-up will appear and when the email is sent, **a message will show at the top of the page confirming the email was sent.** In the Comments column, the date and time of the last request is shown, as well as the number of requests sent.

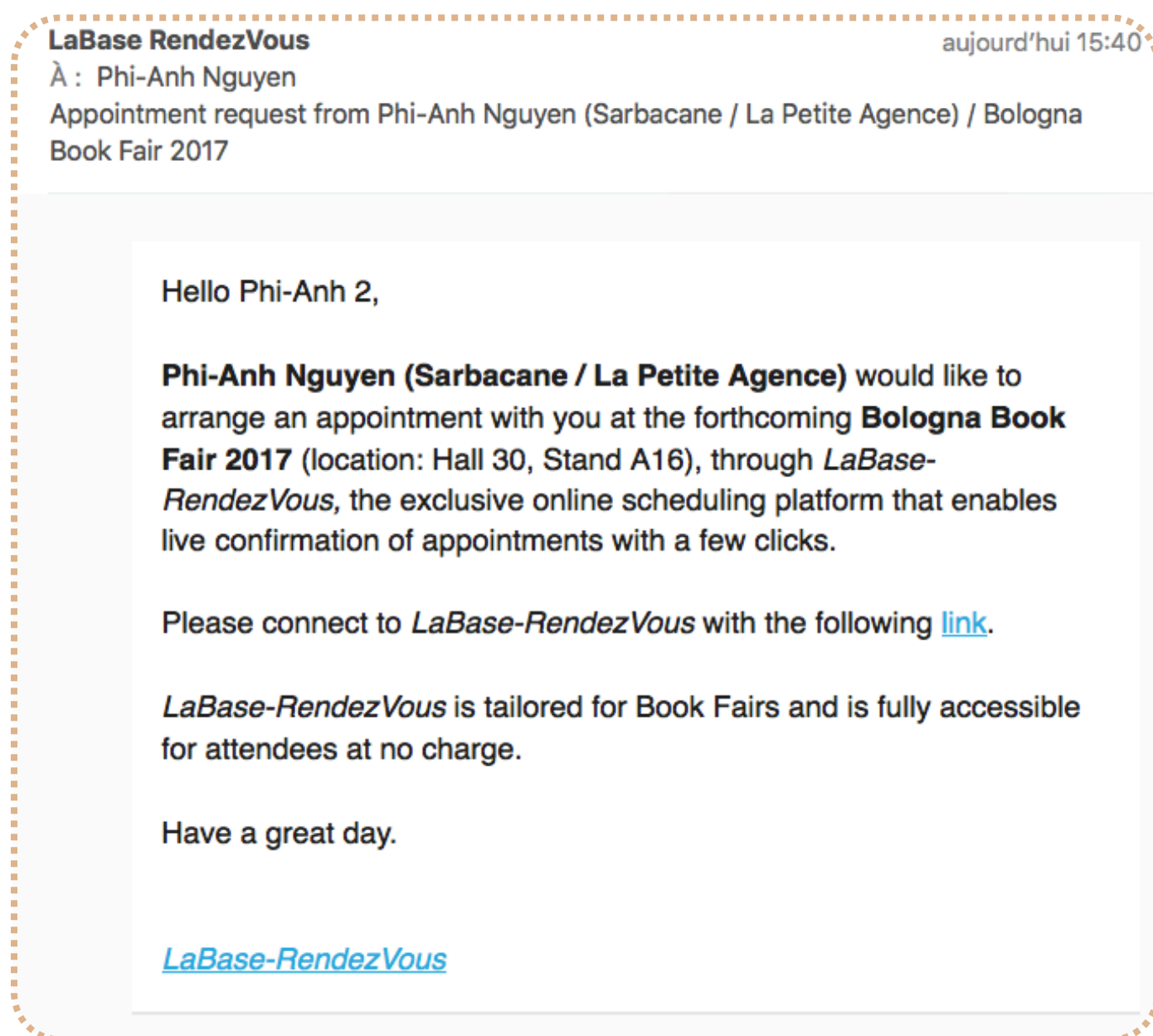
Select	Customer	Company	Duration (minutes)	VIP	Status	Comments
	Adams, Douglas	42 Publishers	30'		Selected	Appointment request sent on 2017-01-02 (2 requests sent) 



Appointment Requests

Appointment request email model

The request email model is standard for everyone so far. Feature in development : customizing the email request. The Standard Appointment Request looks like this:



Company

Fair

Location

Link to
choose
the slot



Export features

Schedule Export + Customer Selection Export

In the 'View Schedule' screen,
click on 'Download Schedule as .xlsx'.

Customers In List 3
 Appointments Confirmed 0
 Pending Requests 1 (incl. 0 VIP)
 Available Slots (not VIP) 80
 Available Slots (VIP) 0

Go To Customer Selection

Download Schedule as .xlsx

In the 'Customer Selection' screen,
click on 'Download Schedule as .xlsx'.

Customer Selection

Customers In List 3
 Appointments Confirmed 0
 Pending Requests 1 (incl. 0 VIP)
 Available Slots (not VIP) 80
 Available Slots (VIP) 0

Add Customer(s) ▾

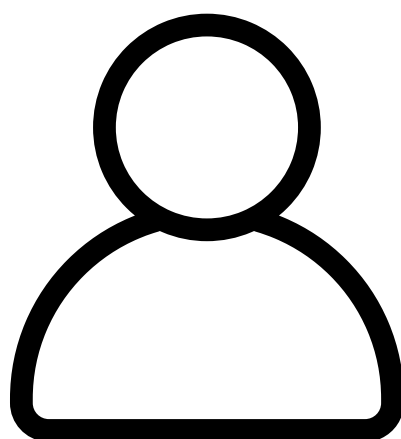
View Schedule

Download List as .xlsx ▾





Contacts



CONTACTS





Contacts

Your Full List of Contacts
(when you have done
your Customer Selection)

To Search a Customer
(already in your Customer Selection), use the search bar.

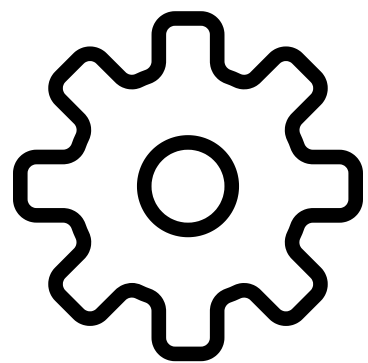
Customer Search

First Name, Last Name, Email Address or Company Name

21160 Users Recorded



See? It's as quick
and easy as that.



Many other features make
LaBase RendezVous even
more incredible, you have
no idea!



Your data ? Our app is
fully secure, continuously
backed up, and GDPR
compliant. Your data
is confidential
and won't ever be sold.

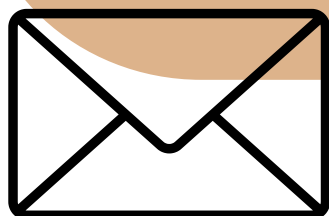


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just like you
and we swear you won't be
able to do without it.

0€

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and you will see :)



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